

# PowerTrain at a Glance

Client-oriented. Customer-focused. Cutting-edge. Cost-effective.  
We'll provide fast, successful solutions to your organization's challenges.

## We turn your ideas and challenges into impactful results.

PowerTrain was founded in 1994 as a woman-owned, small business. Since then, we have supported thousands of government and commercial clients on a wide variety of human performance initiatives. In a rapidly evolving industry in which technological adaptability and innovation are critical, we are proud to be celebrating over 22 years in the business! As evidenced by the effectiveness of our training in quantified evaluations and our numerous awards, **PowerTrain develops powerful training.**



## Our creative, multidisciplinary staff is the best in the business.

Our team of instructional designers, graphic artists, and programmers are here to assist you. Much of our staff and managers have worked together for over 20 years! We know each other, like each other, and are committed to supporting a creative, innovative, and flexible work environment that is focused on customers, quality, and learning.

## You'll get exceptional service. Every time.

PowerTrain's founders, owners, and senior managers who scope and plan your work are the same folks who are involved in the day-to-day efforts to create your products and deliver your services. There is no middle man at PowerTrain; the manager you talk with at the beginning of the project creates and delivers the final product.

"By leveraging the expertise and creativity of the PowerTrain team, ODI has enjoyed spectacular feedback, support, and utilization by Federal agencies across the board. PowerTrain performed exceptionally... Their team was professional, experienced, highly-skilled, and friendly. They bent over backwards to meet the difficult expectations we required for this product. I have never received better service from a vendor than I did from PowerTrain. I would not hesitate to work with PowerTrain on another project. They were absolutely fabulous."

—Bruce Stewart, ODI Training Director

"As the Director of the E-Gov initiative, GoLearn.gov, I have been using PowerTrain for the past 5 years to support the GoLearn.gov knowledge portal. Critical to the success of this initiative has been Powertrain's ability to analyze complex technical problems and to deliver solutions that eliminate those problems... PowerTrain has repeatedly demonstrated a unique ability to develop cost-effective and timely training materials that are specifically targeted to achieve the performance objectives of a range of audience levels."

—William Peratino, USA Learning Director

## Everything but the kitchen sink.

At PowerTrain, we offer an exponential variety of training, learning, business, and data solutions. If you have a need in your organization, let us fill it. We stop at nothing to ensure complete client satisfaction — so if you want the kitchen sink, we can get that for you, too. Many of our clients have worked with us for over 15 years, and in fact, our very first client is still our client today. PowerTrain's work is about ¾ government and ¼ commercial.

A few of our services are listed below. For more about our services, check out [www.powertrain.com](http://www.powertrain.com).

### Innovative + Effective Training Solutions

- Web-Based, Instructor-led, + Blended Training
- SCORM + TINCAN Verification
- Training Analysis, Assessment + Evaluations
- Interactive Technical Skills + Knowledge Training
- Section 508 Compliance

### Human-Computer Interaction Solutions

- Assessments, Test-Building, + Quiz Creation
- Computer Software Development
- Mobile App Development
- Quality Assurance + Editing Services
- Responsive Design Solutions
- User Accessibility + Section 508 Compliance
- User Experience Design

### Learning Management Solutions

- Customized LMS and LCMS Solutions, including open-source Moodle.
- Hosting + Help Desk Services
- Individual Development Plans (IDPs)
- SF-182 Tracking
- Student Registration + Administration

### Customized Human Capital + Performance Management Solutions

- Employee Development Services
- Knowledge + Competency Management
- Talent Management
- Virtual Conferences

### Art, Graphic, + Multimedia Solutions

- Audio Production
- Custom Animation
- Game Creation
- Graphic and Interface Design
- Job Performance Aids + Toolkits
- Video Production + Editing



## Talk to us; we're here to help.

Ready for your own innovative training, learning management, or human capital solution? Talk to us. We'll work together to provide you with unparalleled service and support with unique training solutions and measurable human performance improvement initiatives. At PowerTrain, we highly value our client relationships, making sure you receive a dynamic, expertly produced product that meets your organization's needs.

#### **Lisa Cox**

CEO  
(443) 544-8369  
[LCox@powertrain.com](mailto:LCox@powertrain.com)

#### **Courtney Cox**

President  
(301) 731-0900 x100  
[CCox@powertrain.com](mailto:CCox@powertrain.com)

#### **Cathy Frederick-Bittner**

Senior Program Manager  
(443) 745-5877  
[Cathy@powertrain.com](mailto:Cathy@powertrain.com)

## Location, location, location.

PowerTrain is conveniently located in Landover, Maryland. Our office is an easy Metro ride or 20-minute drive from downtown Washington, DC. And we are just two blocks from the New Carrollton Metro stop on the Orange Line and the Amtrak Train Station.